



Fund Raising for CSR

A variety of possibilities

Money is a constant concern for Cocker Spaniel Rescue. While we don't have the expenses of a paid staff or operate a facility we have huge vet and boarding bills. Adoption fees generate only about half of the revenue CSR needs to stay afloat. Consequently our volunteers are always looking for ways to raise money.

Raffles at pet related events such as the Humble Dog Show, PetFest in Old Town Spring, and the Reliant Dog Show. Raffles raise substantial amounts of money when there are great items. If you have spare tickets to events such as pro football, baseball or basketball games, please contact us. With enough lead time we can raffle them off on our website. Tickets to other events such as concerts and plays also generate interest. We raffle anything people give us from dog toys to margarita glasses to wine.

Concession booth sales at several dog shows. This is so labor intensive and tiring that we limit ourselves to run-

ning a concession booth about twice a year. We serve hand-made cheeseburgers, taco salads, chili dogs, baked potatoes and breakfast tacos. We also sell sodas and water.

Santa pictures. PetsMart has a wonderful program of photographing pets with Santa every Christmas season. We receive half of the \$10 fee so the more pictures we do, the more money we make. Watch the website for dates and locations.

Donations from pet related foundations and organizations. The Woodlands Dog Park, PetsMart Foundation, PetFest in Old Town Spring and the American Spaniel Club have donated. The amounts vary each year and we never know when this money may not materialize. If you know of any groups or foundations



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who donate money to 501 (c)(3) organizations like ours, please let us know.

Newsletters at July 4th and Christmas. We send fundraising letters to people who have adopted or contributed before. The money raised from these newsletters helps us through some lean times.

Matching funds from your employer. A number of employers have programs to match contributions to non-profit organizations like CSR. For example, Exxon-Mobil Foundation has the Volunteer Involvement Program. Employees and retirees who volunteer 20 hours can apply for a \$500 grant up to four times a year. BP's program, Fabric of America, donates a set amount at the request of an employee. Halliburton and HP are other examples but many companies have similar programs.

Contact the Human Resources department of your company to inquire about the existence of such a program. They can provide the terms, conditions and necessary forms.

Ways you can help raise funds for CSR

- Donate items to raffle, especially tickets to pro sports games, concerts and plays.
- Buy raffle tickets.
- Donate supplies for the concession booth such as ice, sodas and bottled water.
- Play Santa, take pictures, etc.
- Bring your pets for pictures with Santa.
- Pay postage costs or provide printing for newsletters.
- Participate in your company's matching donation program.
- Develop and implement new fund raising opportunities.